



**Broudy Printing Inc.**  
RELIABLE QUALITY. EXCEPTIONAL SERVICE.

## Equipment and Services

At Broudy, our work is the result of a process—a consistent application of the highest standards and meticulous attention to customer service. This process requires our investment in the best production equipment, which includes our commitment to a 100% digital workflow. While this equipment is described below, it is how we make use of it that sets our work apart.

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### Prepress

*Color optimized for the paper you choose.*

*Broudy is quick to adapt software and tools to enhance and improve your color images.*

**Image Management** services via twelve workstations, 2 Dell Servers and an HP Cluster Server with Advanced Data Guarding; Rampage Ripping System for automatic trapping and soft-proofing; electronic imposition with Kodak Preps software.

**Final Output** on an AGFA Avalon platesetter.

**Conventional Screening** up to 200 line screen. Stochastic screening available to provide a more realistic look to photos.

**Proofing** on 2 Epson Stylus Pro 9800 contract proofing system and 2 HP Designjet T770 Proofers for imposition proofing.

**Application Support** for all popular page composition and design software including Quark XPress and Adobe Creative Suite.

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### Press Services

*Prints up to 40 pt. board.*

*Double-size cylinders assure top quality on jobs requiring heavy ink coverage. Ideal for packaging.*

*Dryers on our presses speed the work to completion.*

*One-to-one marketing to end users with variable data personalization of each piece*

**Eight-color Printing** on a Heidelberg 28" x 40" Speedmaster 102 CD press with Autoplate, CP2000, infrared dryer, CIP3, Inkline system, extended delivery and coating tower.

**Six-color Printing** on two Heidelberg 28" x 40" six-color Speedmaster presses. One features Autoplate, CP2000, infrared dryer, CIP3, Inkline system, extended delivery and coating tower.

**Five-color Printing** on our Heidelberg 28" x 40" five-color Speedmaster press with infrared dryer. This perfecting press prints five colors, one side; three colors over two or two colors over two.

**Four-color and Double-sided Two-color Printing** on our Heidelberg 28" x 40" Speedmaster perfecting press with infrared dryer.

**Quality Assurance** in-line sheet scanning is available to ensure consistent-color application throughout your press run. All presses and contract proofers use X-Rite 500 series spectrophotometers and 5000K balanced viewing booths.

**Seven-color Digital Printing** on our 12" x 18" HP Indigo 5000 press. HP Production Flow RIPs allow short-run, full-color, variable data jobs to be printed on demand.

## Press Services continued

Digital storage of the inking data assures matching ink density when reprints are needed.

On-site ink facility for quick response when last minute changes are needed.

**In-line Coating** Aqueous services featured on our six-color and eight-color presses. We are experienced in both flood and spot coating applications including Soft Touch coating.

**Custom Ink Blending** services provided on-site by Heidelberg Saphira using EcoLogo Certified inks.

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## Post Press

Complete on-site bindery service to speed production of your job.

Full perimeter diecutting of up to 60pt board is perfect for point-of-purchase work.

**Complete Letterpress** service for imprinting and numbering.

**Folding** offered on our 16 page Stahl 30" x 40" folders.

**Saddle Stitching** provided on a Muller Martini stitcher with six pockets and automatic cover feeder.

**Pocket Folding and Gluing** for flat and capacity pockets provided on our Moll automated equipment. Hot or cold glue processes available.

### Wire-O and Coil Binding

**Paper Cutting** on two Polar EMC 99 programmable cutters, with air tables.

**Die-cutting** provided by a Bobst 102-E 28"x40" and a Heidelberg SBG 22" x 30".

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## Mailing Services and Fulfillment

Just the services you need to take the project to completion.

**Warehousing** with inventory control and distribution service.

**Package Assembly** customized to your requirements.

**Pick & Pack** services with rapid turn-around.

**Fulfillment** programs supported with complete documentation.

**Inkjet Mailing System** and list management using BCC Software's Mail Manager 2010 software with graphics versioning, utilizing customer lists for optimized mailing and maximizing postal discounts. Used in combination with our automatic wafer-sealing machine to provide postal-ready, finished pieces.

**Web-to-Print** Custom online ordering solutions.

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## Delivery Services

When and where you need it.

**Local Delivery** via car, van or truck as appropriate to the destination.

**Shipping** services including bulk and drop shipping. Choice of carrier and service including FedEx and UPS.

