

Press Check Checklist

Date: _____ Job #: _____

Job Title: _____

Printer: _____

OK - Revise

Is the trim size correct? _____

Is the fold correct? _____

Borders/Alignment OK? _____

Does the trapping look good? (No type spread) _____

All type and graphics correct and visible? _____

Photos positioned, cropped, and scaled correctly? _____

Check for broken type, dirt marks _____

Are colors correct? _____

Are spot colors correct? _____

Perfs, scores, folds are correct? _____

Are screen percentages correct? _____

If second proof, are corrections correct? _____

Other: _____

Other: _____

Other: _____

Other: _____

Checked by: _____

Color interpretation is subject to judgment

- Make sure you are totally satisfied with the final proofs.

Once the job is on press, not only are changes limited, plate remakes are VERY costly!

Press Check Notes:

1. The press sheet cannot exactly match either the original copy original proof.
2. Bring the original copy, the ink and paper swatches and the final ok'd proofs.
3. Compare color match items
4. Obtain overall impression: slowly scan the entire press sheet
5. Does the sheet being used match the specified sheet/paper?
6. Are spot ink colors correct?
7. Is all copy on the sheet
8. Are display and headline type accurate font, set, spelling?
9. Check all registration
10. Check trapping
11. Study the pictures, type, screens to make sure they are consistent
12. Look for flaws and imperfection * broken type,
 - * pinholes,
 - * mottling, hickeys
 - * ghosting
13. Fold the sheet for correct
 - * backups, gutters
 - * tick-marks (cuts, scores, etc.)
 - * Photos aligned
14. Take a few press sheets, fold into dummy, check for stitch, creep, alignment.
15. Weigh the piece if it is to be mailed
16. Bring a second person for proofreading.