



Equipment and Services

At Broudy, our work is the result of a process—a consistent application of the highest standards and meticulous attention to customer service. This process requires our investment in the best production equipment, which includes our commitment to a 100% digital workflow. While this equipment is described below, it is how we make use of it that sets our work apart.

Prepress

Color optimized for the paper you choose.

Broudy is quick to adapt software and tools to enhance and improve your color images.

Image Management services via twelve workstations, 2 Dell Servers and an HP Cluster Server with Advanced Data Guarding; Rampage Ripping System for automatic trapping and soft-proofing; electronic imposition with Kodak Preps software.

Final Output on an AGFA Avalon platesetter.

Conventional Screening up to 200 line screen. Stochastic screening available to provide a more realistic look to photos.

Proofing on 2 Epson Stylus Pro 9900 contract proofing system and 2 HP Designjet T770 Proofers for imposition proofing.

Application Support for all popular page composition and design software including Quark XPress and Adobe Creative Suite.

Press Services

Prints up to 40 pt. board.

Double-size cylinders assure top quality on jobs requiring heavy ink coverage. Ideal for packaging.

Dryers on our presses speed the work to completion.

One-to-one marketing to end users with variable data personalization of each piece

Eight-color Printing on a Heidelberg 28" x 40" Speedmaster 102 CD press with Autoplate, CP2000, infrared dryer, CIP3, Incline system, extended delivery and coating tower.

Six-color Printing on a Heidelberg 28" x 40" six-color Speedmaster press with Autoplate, CP2000, infrared dryer, CIP3, Incline system, extended delivery and coating tower.

Five-color Printing on our Heidelberg 28" x 40" five-color Speedmaster press with infrared dryer. This perfecting press prints five colors, one side; three colors over two or two colors over two.

Four-color and Double-sided Two-color Printing on our Heidelberg 28" x 40" Speedmaster perfecting press with infrared dryer.

Quality Assurance in-line sheet scanning is available to ensure consistent-color application throughout your press run. All presses and contract proofers use X-Rite 500 series spectrophotometers and 5000K balanced viewing booths.

Digital Printing on our Ricoh C9100 Digital Press (13"x27.5") and HP Indigo 5000 (12"x18") allow short-run, full-color, variable data jobs to be printed on-demand.

Press Services continued

Digital storage of the inking data assures matching ink density when reprints are needed.

On-site ink facility for quick response when last minute changes are needed.

In-line Coating Aqueous services featured on our six-color and eight-color presses. We are experienced in both flood and spot coating applications including Soft Touch coating.

Custom Ink Blending services provided on-site by Braden Sutphin Ink using EcoLogo Certified inks.

Post Press

Complete on-site bindery service to speed production of your job.

Complete Letterpress service for imprinting and numbering.

Folding offered on our 16 page Stahl 30" x 40" folders.

Saddle Stitching provided on a Muller Martini stitcher with six pockets and automatic cover feeder.

On-Demand Finishing on our Duplo 646 Slitter/Cutter/Creaser.

Pocket Folding and Gluing for flat and capacity pockets provided on our Moll automated equipment. Hot or cold glue processes available.

Wire-O and Coil Binding

Paper Cutting on two Polar EMC 99 programmable cutters, with air tables.

Die-cutting provided by a Bobst 102-E 28"x40" and a Heidelberg SBG 22" x 30".

Full perimeter diecutting of up to 60pt board is perfect for point-of-purchase work.

Mailing Services and Fulfillment

Just the services you need to take the project to completion.

Warehousing with inventory control and distribution service.

Package Assembly customized to your requirements.

Pick & Pack services with rapid turn-around.

Fulfillment programs supported with complete documentation.

Inkjet Mailing System and list management using BCC Software's Mail Manager 2010 software with graphics versioning, utilizing customer lists for optimized mailing and maximizing postal discounts. Used in combination with our automatic wafer-sealing machine to provide postal-ready, finished pieces.

Web-to-Print Custom online ordering solutions.

Delivery Services

When and where you need it.

Local Delivery via car, van or truck as appropriate to the destination.

Shipping services including bulk and drop shipping. Choice of carrier and service including FedEx and UPS.

